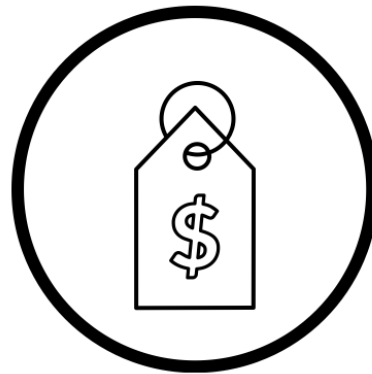


ORIGIN



- Who created the resource?
- When was it produced?

PURPOSE



- Is the purpose to:
1. provide information
 2. sell you a product
 3. entertain you

Valuable & Trustworthy



Who is the expert?

Expert

Does the resource provide information from an expert?

No experts

Who has personal experience?

Personal Experience

Does the resource provide information from people who have personally experienced it?

No personal experience

Both sides equally presented

Balanced

Does the resource provide both positive and negative opinions about the topic?

Only one side presented

Sufficient & relevant

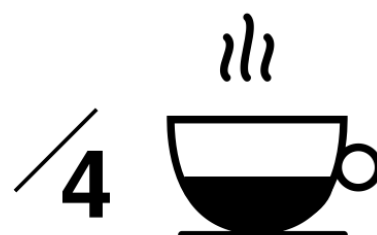
Sufficient

Does the resource provide enough, relevant information to answer my question?

Lacking detail & not relevant



/4



/4